EUROPEAN ATHLETICS

eaca

COACHES ASSOCIATION

European Athletics Coaches Associations

"The EACA was the first IAAF Area Coaches Association and its establishment formed the basis of the North American, Central and Caribbean Athletics Coaching Association (NA-CATFCA) in 1986. In 2002 all six IAAF areas had Coaches Associations (Asia, Oceania, Africa, South America, Europe, NACATFCA).

These six areas are represented in the IAAF Coaches Commission founded in 2004. IAAFCC reports to its president to the IAAF Council, therefore there is a channel for the coaches involved to help influence the decision-making body of this sport.

Traditionally membership has been secured individually, but currently the EACA Council is promoting the idea of establishing a National Association of Athletics Coaches in all EA member countries, then linking these associations into a European Alliance of Coaching Associations."

LOGO CONFIGURATION

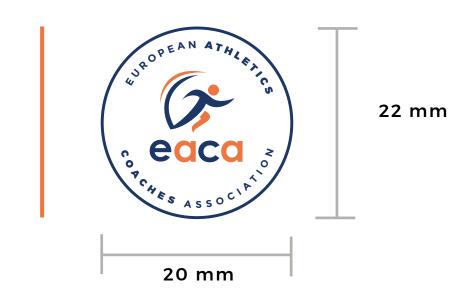The eaca logo exists in two modes and sizes:

LOGO MEASUREMENTS

The measurements of the logo vary depending on the place or object in which it is positioned:

Logo for printing300 ppi

22 mm

20 mm

17,5 mm

59,1 mm

Logo web 72 ppi

80 px

72,7 mm

65 px

219,5

LOGO CONSTRUCTION (VERTICAL)

500 PX

500 PX

EACA

LOGO SPACE

2X

2X

EACA

LOGO VARIANTS

Full color

Reverse color

B&W

B&W reserved

UNACCEPTABLE USE OF THE LOGO

Do not swipe or rotate the logo

Don't change the colors or tones of your logo

Don't change the font of your logo

Do not change the font color of the logo

Don't outline or create key lines around the logo

Do not apply drop shadow, outer glow or other special effects on the logo

Don't add unofficial graphics to your logo

Do not apply any background colors different from the official ones

Do not replace the logo text with other texts or elements

OFFICIAL COLORS

Primary color palette

The main colors chosen for the EACA logo are a mix of warm and cold colors that match the previous logo. The orange, blue and white have been revised to be perfectly in line with the new release

Previous logo version

Orange Popsicle

PANTONE: 17-1350
RGB: 255 119 13
CMYK: 0 64 92 0

Navy Peony

PANTONE: 19-4029
RGB: 34 58 93
CMYK: 95 76 36 24

Blanc de Blanc

PANTONE: 11-4800
RGB: 233 234 232
CMYK: 10 6 9 0

60TH ANNIVERSARY

Primary color palette 60th anniversary logo

Logo created and designed to celebrate 60 years of eaca

Temporary logo

Orange Popsicle

PANTONE: 17-1350
RGB: 255 119 13
CMYK: 0 64 92 0

Navy Peony

PANTONE: 19-4029
RGB: 34 58 93
CMYK: 95 76 36 24

Blanc de Blanc

PANTONE: 11-4800
RGB: 233 234 232
CMYK: 10 6 9 0

Old Gold

PANTONE: 17-1350
RGB: 239 167 43
CMYK: 5 39 89 0 ,23

Gold

PANTONE: 17-1350
RGB: 247 212 143
CMYK: 4 19 49 0

OFFICIAL FONT

MONTSERRAT

The font chosen is montserrat, simple, versatile and universal. The font style is Regular and Bold. Mostly used for the text and logo itself.

Aa **Aa**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
1234567890!@#$%&'()_

BAHNSCHRIFT

The font for the contents is both regular and bold bahnschrift

A a **Aa**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
1234567890!@#$%&'()_

THANK YOU